

Heydays – Responses to Notice of Hearing

Applicant

Exe Exe Exe Ltd	
Hearing Unnecessary	No
Attending	Yes – DPS Sam Beaton. Being able to explain, in detail the intention of the business and business use, the practical application of the license variance, examples, pricing and comparisons from another existing business that sells similar items, both for us as a business and other "competitors" locally. To clarify the sale of alcohol from the premises.
Supporting documents	N/A
Summary of key points	<p><u>SUMMARY OF KEY POINTS</u></p> <p>Prevention of crime and disorder CCTV INSALTALLED BOTH INSIDE & OUTSIDE THE PREMISES. ALL OFF SALES WILL ONLY TAKE PLACE IN THE GREEN AREA AS IDENTIFIED ON THE PLANS WITH THE CORRESPONDING KEY STATING 'OFF SALES ALCOHOL AREA'.</p> <p>Public safety CCTV INSALTALLED BOTH INSIDE & OUTSIDE THE PREMISES CHALLENGE 25</p> <p>Prevention of public nuisance CCTV INSALTALLED BOTH INSIDE & OUTSIDE THE PREMISES CHALLENGE 25 NOISE LEVELS DISPLAYED WHEN LEAVING THE PREMISES</p> <p>The protection of children from harm CHILDREN TO BE ACCOMPANIED BY ADULTS AT ALL TIMES</p>

Other Persons

1. Exmouth Town Council	
Hearing Unnecessary	
Attending	Yes – Councillor Graham Deasy will represent the Town Council Planning Committee.
Supporting documents	N/A

Summary of key points	<p>Prevention of crime and disorder Concerns that the application may increase the risk of anti-social behaviour in an area with documented issues.</p> <p>Public Safety Alcohol consumption in a beach environment raises risks to water safety.</p> <p>Prevention of public nuisance Alcohol consumption could lead to anti-social behavior, disrupting the family-friendly nature of the area.</p> <p>Protection of children from harm Alcohol consumption may increase anti-social behavior, threatening children's safety and the area's family-friendly atmosphere.</p>
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2.	Martin Heslop
Hearing Unnecessary	No
Attending	Yes
Supporting documents	N/A
Summary of key points	<p>1 Our representations relate to all Four of the Licensing Objectives.</p> <p>2 We rely on our representations as set out in our original document email of 2nd January 2025 at 15.23 at Paragraph 6(a) - (h).</p> <p>3 We are concerned that if this application is granted without any condition as to the nature of the containers in which alcoholic drink is to be sold for consumption off the premises, there is a real risk that glass containers will be taken onto the beach with the obvious and dangerous impact that discarded glass will remain on the beach and present opportunities for harm and disorder (See Paragraph 6(e)).</p> <p>4 (a) The Committee may note that the Existing Licence at Annex 2 - setting out conditions consistent with the Operating Schedule - clearly recognises the dangers we set out by specifying <i>“All drinks served in the outside event space will be served in polycarbonate containers and except for the sale of a bottle of wine/champagne, no bottles containing beverages of any kind whether opened or sealed shall be given to customers for consumption in the outside event space.”</i> Although this contains an exemption in respect of glass for wine and champagne, it will be remembered this is for consumption ON THE PREMISES - and not to be taken away. (b) The applicants do not seem to have addressed this issue at all.</p>

	<p>5 Correction We wish to make a correction to our original representations. At Para 7 (b), we suggested that this application, if granted, would “create a new public house/bar in a small area ...” We have now had the opportunity to inspect the full application and clearly this is not correct. The application, if granted, will create an off sales retail outlet for alcoholic drinks. However, our representations remain the same in relation to the cumulative effect of this variation as set out at Para 7 (a) - (b) and invite the Committee to consider its Policy Statement at Section 9 dealing with Cumulative Impact.</p> <p>6 In addition to our original representations, we support those of the Exmouth Town Council, based upon the concern that if granted this variation will be likely to increase alcohol consumption in this family friendly beach area and risk an increase in anti-social behaviour potentially compromising the family friendly enjoyment and atmosphere of the area and the safety of children.</p> <p>7 We suggest therefore that these representations relate to all four of the Licensing Objectives and the application contains no attempt to address them.</p>
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3.	Jenny Heslop
Hearing Unnecessary	No
Attending	Yes (Mr Heslop will speak on behalf of Mrs Heslop)
Supporting documents	N/A
Summary of key points	<p>(please note all submission below matches that received from Mr Heslop above)</p> <p>1 Our representations relate to all Four of the Licensing Objectives.</p> <p>2 We rely on our representations as set out in our original document email of 2nd January 2025 at 15.23 at Paragraph 6(a) - (h).</p> <p>3 We are concerned that if this application is granted without any condition as to the nature of the containers in which alcoholic drink is to be sold for consumption off the premises, there is a real risk that glass containers will be taken onto the beach with the obvious and dangerous impact that discarded glass will remain on the beach and present opportunities for harm and disorder (See Paragraph 6(e)).</p> <p>4 (a) The Committee may note that the Existing Licence at Annex 2 - setting out conditions consistent with the Operating Schedule - clearly recognises the dangers we set out by specifying “<i>All drinks served in the outside event space will be served in polycarbonate containers and except for the sale of a bottle of wine/champagne,</i></p>

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